

PRESS RELEASE

Modis Signs “Regional Vitalization Specialist” Agreement with Higashikagura Town, Hokkaido Prefecture

Modis Employees to Support Higashikagura Town DX Promotion Efforts

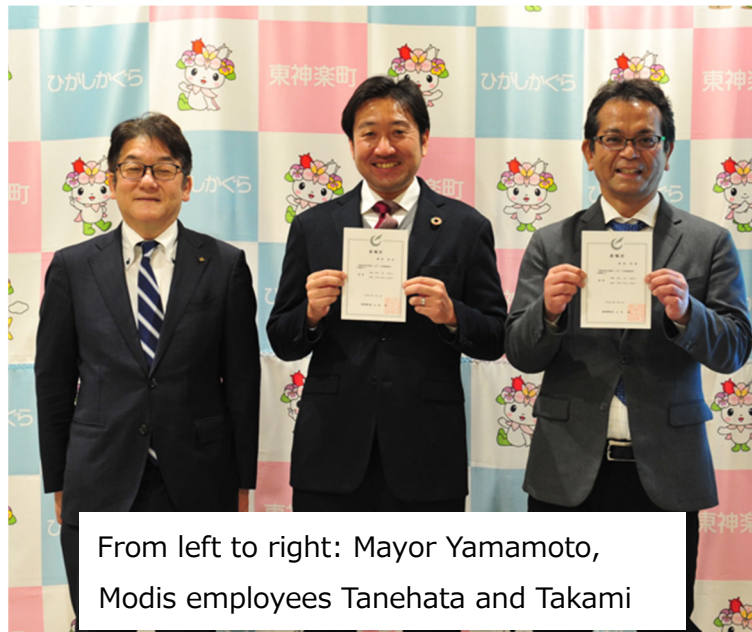
January 24, 2023

Modis Ltd. (Headquarters: Minato-ku, Tokyo; President and CEO: Kenichiro Kawasaki; hereinafter “Modis”), a technology solutions provider and group company of the Adecco Group, the global leader in human resource services, has signed an agreement to deploy two employees to Higashikagura Town, Hokkaido Prefecture (Mayor: Susumu Yamamoto) starting January 2023, under the “Regional Vitalization Specialist” measure promoted by the Ministry of Internal Affairs and Communications. The employees, Keiji Tanehata and Tomonori Takami, will serve as ICT advisors, driving the digital transformation (DX)-based community development promoted by the town by working to digitalize administrative operations, thereby raising the level of IT skills amongst town officials, and helping to realize the national government’s “The Vision for Digital Garden City Nation.”

In 2019, Modis began a practical solutions program in which Modis engineers are deployed to rural municipalities across Japan, cultivating skills alongside local residents, administrative staff, etc., to solve local issues. As of December 2022, over 100 Modis employees in approximately 20 municipalities are working to explore and visualize local issues while exchanging information with local residents and administrative staff, and providing support for various measures to solve these issues.

Since November 2021, when the Adecco Group established a [“Comprehensive Partnership to Train and Utilize Personnel for DX Promotion”](#) with Higashikagura Town, Tanehata has provided support for various measures to solve the town’s local issues. Modis is also promoting a program in which digital personnel are implemented in 100 areas, primarily those with a shortage of digital personnel, from this year until the end of 2025. This current agreement will further enhance Modis’ collaboration with locals, with the company planning and implementing measures promoting the use of ICT, DX, etc., in municipalities through the utilization of technology.

As a global leader in human resource services, and under its philosophy to “Pursue the maximization of happiness and potential for human beings and society through the creation and development of personnel,” Modis will contribute to the creation of jobs in rural areas, the realization of sustainable rural development that utilizes the area’s characteristics, and the development of society as a whole, in order to help establish a sustainable society.



From left to right: Mayor Yamamoto,
Modis employees Tanehata and Takami

Related press releases

Adecco Group Establishes “Comprehensive Partnership Agreement to Train and Utilize Personnel for DX Promotion” with Higashikagura Town, Hokkaido Prefecture

<https://www.adeccogroup.jp/pressroom/2021/1102>

Modis Implements New Digital Personnel Training Program that Utilizes Regional Development Support Unit Program in Higashikagura Town, Hokkaido Prefecture

<https://www.modis.co.jp/news/2022/1110>

About Modis Ltd.

Modis Ltd. is a member of the Adecco Group, a global leader in human resource services, and is one of Japan’s largest technology solution providers with over 9,000 engineers and consultants. The combined IT and engineering expertise brings a unique end-to-end solution offering, with four service lines: Consulting, Solutions, Talent, and Academy. Modis contributes to the development of smart industries with its technologies and problem-solving capabilities and strives to realize a society where individuals and organizations can thrive.

As of April 1, 2023, Modis will change its company name to AKKODiS Consulting Ltd. and its business brand name to AKKODiS.

<Modis website> <https://www.modis.co.jp>

<For comments/inquiries about this topic>

PR Office, Adecco Group Japan

TEL: 050-2000-7024