

## PRESS RELEASE

# AKKODiS Concludes Regional Revitalization Entrepreneur Program Agreement with Tako Town, Chiba Prefecture

– An AKKODiS employee will support efforts to promote DX in Tako Town –

**May 1, 2023**

AKKODiS Consulting Ltd. (Headquarters: Minato-ku, Tokyo; President and CEO: Kenichiro Kawasaki; hereinafter “AKKODiS”), a provider of end-to-end consulting services that support the business transformation of organizations and companies, and the Japanese subsidiary of AKKODiS, a global leader in providing solutions that combine digital technologies and engineering in 30 countries worldwide, has utilized the Regional Revitalization Entrepreneur Program promoted by the Ministry of Internal Affairs and Communications to conclude an agreement to dispatch an employee to Tako Town, Chiba Prefecture (Town Mayor: Tomiko Hirayama) from May 2023. The appointee, Chiharu Yamauchi, will support initiatives promoted by the town, such as management of Tako Town’s DX promotion and promotion of digital utilization.

In 2019, AKKODiS launched Social Innovation Partners, a practical social issue-solving program in which employees visit regional municipalities across Japan to work with and grow alongside community residents and administrative officers by engaging in efforts to resolve the region’s social issues. As of December 2022, over 100 employees are exchanging information with residents and administrative officers in around 20 municipalities as they work to identify and visualize the region’s social issues and support diverse measures to resolve them.

On April 1, AKKODiS renewed its business portfolio and made a new start with consulting services as its leading business. The company aims to achieve the vision of “transforming Japan into a leading problem-solving country” and will strive to work with and support the innovation of companies, organizations and regions.



From photo left: AKKODiS Consulting’s Yamauchi and Tako Town Mayor Hirayama

## **About AKKODiS Consulting Co., Ltd.**

AKKODiS is a global leader in utilizing the power of connected data to offer solutions that combine digital technologies and engineering in 30 countries worldwide. AKKODiS Consulting Co., Ltd. develops business in Japan with the vision of “transforming Japan into a leading problem-solving country.” The company has over 9,500 consultants in a wide variety of fields including strategy, project management, technology, and academia and provides end-to-end consulting services that support the business innovation of organizations and companies. It keeps pace with and supports organizational transformation by providing the four services of Consulting, Solution, Academy, and Talent, comprehensively ranging from consulting in the field of upstream activities to system development, education, and onsite maintenance and operations.

AKKODiS website: <https://www.akkodis.co.jp/>

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